



Building Bridges, Supporting Livelihoods



An Irresistible Idea

Asia Dairy Network

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Brainstorming Workshop

Participants from

FAO HQ; RAP; Thailand,
Myanmar, Bangladesh,
Vietnam, Pakistan, India,
Nepal, Australia, Japan,
Sri Lanka, Philippines,



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Key recommendations from the workshop

- Focus on the whole dairy value chain
- All inclusive but with smallholder bias
- Create a niche by ensuring practical information is available for smallholder dairy producers
- Maintain neutrality and avoid active advocacy
- Facilitate capacity building
- Form and strengthen regional linkages
- Promote dairy development throughout Asia





Vision, mission and core values

- Vision: “Asian Milk for Health and Prosperity”
- Core Values: Transparency, Neutrality and Accountability





Vision, mission and core values

■ Mission

- Facilitate an increase in productivity, quality and profitability, in an environmentally sustainable manner, at all points along the dairy value chain in Asia.
- Facilitate the collection and dissemination of high quality information and knowledge relevant to dairy development in Asia.
- Enhance the recognition of the contribution of small holder dairy farming to household food security and overall socio-economic wellbeing in Asia, and the importance of the contribution of women.
- Enhance the global visibility of the Asian dairy sector.



Activities and outcomes

- A web platform should be established for the ADN in the short term which gives public access to information on the dairy sector in all member countries.
- In the long term ADN should organize a biennial conference with the aim to reach the entire dairy value chain. Additionally this activity will allow for continuous monitoring and evaluation of the network.
- The ADN should be a key repository for knowledge, in particular practical knowledge that can be used by small holder dairy farmers. Additional information collected by the ADN can also be used as background information when national dairy policies are being developed (ie a “passive” contribution to national policy development by ADN).
- The ADN may facilitate capacity building at a local level by sponsoring farmer workshops at district or village levels.



Other issues

- National champions
- Sustainability and maintenance of information quality
- Resources





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Thank you