



Project Step Change

A collaborative approach to Asian dairy sustainability

What are we trying to do?

Align

- **Align** global ambition to regional activity on key sustainability issues in a coherent way

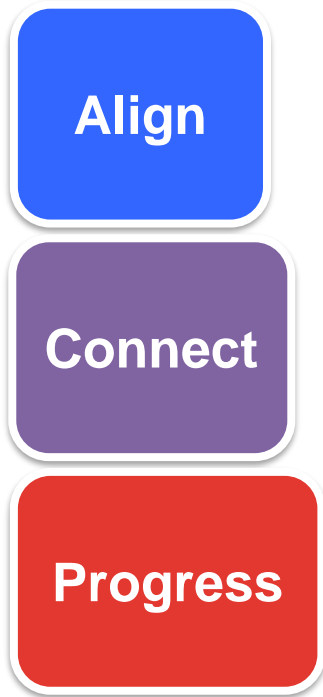
Connect

- **Map and Connect** existing activity addressing regional priorities, allowing for cross-fertilization

Progress

- Reveal opportunities to **develop new or progress existing activity** to improve performance

A Sustainable Development Framework for Dairy - Globally



Dairy Asia and the Sustainable Development Goals



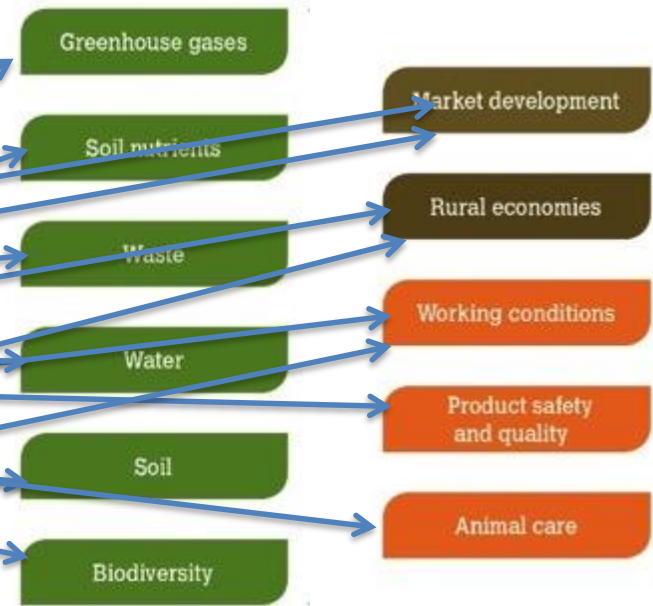
DAIRY ASIA SUSTAINABILITY FRAMEWORK AND THE SUSTAINABLE DEVELOPMENT GOALS



10 PILLARS OF THE DAIRY ASIA SUSTAINABILITY FRAMEWORK

<p>Meet rising demand for dairy products with sustainable increases in milk productivity and farm profitability.</p>	<p>Improve small-scale producers in the modern value chain through the promotion of fair and efficient markets.</p>	<p>Protect and enhance human health by improving dairy food quality and safety and by enabling consumers to make informed choices on the benefits and risks of dairy products as part of their diet.</p>	<p>Enhance resilience and adaptability of dairy systems by strengthening stakeholder capacity to cope with production and market risks and enhancing innovation.</p>	<p>Protect and restore terrestrial ecosystems by minimizing dairy sector's environmental footprint.</p>	<p>Combat climate change by reducing GHG emissions and promoting sustainable land use practices.</p>	<p>Improve gender equality by ensuring women receive proper recognition for their role in dairy production, processing and marketing, and by encouraging women in leadership positions.</p>	<p>Improve access to clean, affordable energy through the promotion of biogas from dairy systems.</p>	<p>Develop the means of implementation by leveraging national, regional and global platforms for dairy development.</p>
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SUSTAINABLE DEVELOPMENT GOALS





Updated statistics over the past 12 months (from the 2014 report) shows the DSF is already connecting with:



30.8 million Cows

up
42%



3700 Processing plants

up
78%



662,000 Farmers

up
15%



211 billion litres processed

up
38%



658,000 Farms

up
11%



27% of the global milk production

up
10%



* Some farms may have multiple owners including family members

Sustainable Development Framework for Dairy

Advisory Council



- Amercian Humane Association
- ASDA/Walmart
- FAO
- Solidaridad
- WWF - *observer*
- Rabobank
- Global Round Table for Sustainable Beef
- World Bank
- OXFAM
- GFAR



GLOBAL DAIRY PLATFORM



Criteria and Strategic Intents

To provide the required alignment



Strategic Intent:

*GHG emissions across the value chain are **quantified** and **reduced** through all **economically viable** mechanisms*

Local Management Structure



Initiatives Registered



GHG Emissions - 48



Soil Nutrients - 13



Waste - 15



Water - 18



Soil - 6



Biodiversity -15



Market Development - 15



Rural Economies -7



Working Conditions - 8



Product Safety and Quality -18



Animal Care - 20

A Sustainable Development Framework

- A Framework versus Standards
- Continuous improvement versus *point in time* reporting
- Honest and transparent approach that recognizes we need to improve versus simply trying to convince everyone we are right
- A single inclusive Framework that allows the entire industry to participate versus multiple exclusive programs that try to define right and wrong - winners and losers
- A Framework that will deliver global alignment, connection and progress across the whole value chain

The Project

- Capitalize on the powerful and established infrastructure
- Move from dialogue and knowledge sharing to implementation
- Local ownership with external support
- Quantification of impacts
- Develop an industry ‘owned’ regional office

How will it work?

- Steering Committee – Overall project Management – Donors possible also?
- Program Manager –
- Country Based Coordinators –
- Multi–Stakeholder Management Group –
 - Prioritize - Focus
 - Development of key outcomes and timelines
 - Active throughout the project

How will it work?

- Country based coordinators
 - Works closely with Focal Point
 - Coordinates the M/S Management Group
 - Mutual support
 - Process and CI capture
 - Case studies for DA Report
- Human resources:
 - PM – Based Bangkok
 - Comms/Admin staff – Based Bangkok
 - Country based Coordinators

Partners Provide

- Global support structures
- DA Steering Committee – Already in place
- Focal Points
- Robust partnership –DA/DSF

Deliverables

- DA ownership and drive for outcomes
- Sustainability programs across Asia
- 13 different case study examples!
- 13 different multi-stakeholder groups
- Asian sustainability report and awards
- Capturing of the Asian output in the DSF

Success?

- Supported Asian dairy sustainability community
- Robust leadership – Dairy Asia
- Transferrable sustainability examples
- Dairy Asia Office
- Growth in the DA network

Next Steps

- Commit to resource allocation
- Map the Priorities
- Agree, develop and implement 'projects'
- Develop performance measures and timelines
- Share experiences and common indicators
- Capture learning's and progress
- Communicate externally

